

# INSTRUMENT DEVELOPMENT & VALIDATION

Qualitative and quantitative instrument development and validation to support global labeling claims for PRO/ ePRO and ObsRO/ eObsRO; ClinRO/ eClinRO and PerfO/ ePerfO; and Diary/eDiary.

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## WHY SPRIM PRO

### PATH TO LABELING CLAIMS FOR COA AND eCOA

Concept elicitation, cognitive debriefing, usability, conceptual equivalence (migration), equivalence and psychometric validation testing and analysis with submission ready reports

### PATH TO LABELING CLAIMS FOR MEDICAL DEVICES AND DIGITAL THERAPEUTICS

Human factors usability testing, device validation and digital product training for patients and healthcare providers with submission ready reports; and complete CRO services for clinical validation

### REGULATORY SUPPORT

Regulatory experts deliver strategic submissions and meeting support for COA/ eCOA and device approvals

## **SPECIALIZED SERVICES**

### **NEXT GENERATION ePRO AND eObsRO**

Develop and validate instruments that patients and caregivers can use from their smartphones to provide images, audio and video to central expert raters for scoring

### **FIT-FOR-PURPOSE WEARABLES AND BIOSENSORS**

Identify clinical-trial grade wearables and biosensors to ensure high quality data and intuitive user experience

### **PRODUCT TESTING**

Conduct product testing to acquire insights from consumers through surveys, focus groups and 1-on-1 interviews