

# ADHERENCE & ENGAGEMENT

Custom solutions for traditional, hybrid, and decentralized clinical trials and post-market therapeutic and product use, using a blend of strategy, technology, remote and in-person support, physical content, and education.

---

## WHY SPRIM PRO

### GLOBAL FOOTPRINT

Presence across six continents enables customized regional/ country-specific solutions in support of large global programs

### TECHNOLOGY STACK

Reminders/notifications, texts (SMS), e-mails, questionnaires, remote trackers (wearables, biosensors) and SPRIM PRO's customer relationship management system

### REMOTE SUPPORT

Emails/e-newsletters, website support, remote patient monitoring, call centers, telehealth visits and counseling services with HCP's

### IN-PERSON SUPPORT AND PRODUCT DELIVERY

Homecare visits include nursing support, medication delivery, labs collection, vitals and medication administration, and vaccination follow-up

### PHYSICAL CONTENT

Q&A, fact, and educational sheets, dosing calendars, package insert cards, and incentives

### EDUCATION

Digital training on medication or device use through "how-to-use" and "how-to-do" videos, for patients, caregivers and HCPs

## SPECIALIZED SERVICES

### CAMPAIGNS ON VACCINATION AND DISEASE AWARENESS

Remote or local in-person initiatives, designed to educate and optimize medication, vaccine or device use

### MULTI-CHANNEL INSIGHTS THAT MAXIMIZE OUTCOMES

- Competitive landscape/ brand differentiation
- Market analysis for affordability
- SWOT analysis of regulatory landscape
- Customer journey to define value proposition
- Brand building with HCP's and industry experts