

STRATEGY & REGULATORY

Experts in the food, supplements, and consumer care markets and regulatory landscape.

WHY SPRIM PRO

GLOBAL NETWORK

Operational in more than 60 countries, with access to international experts and resources

PATH TO MARKET

Providing insights into market opportunities and the probability of success based on analysis of product formulation, labeling, regulations and competitive analysis

MARKET EXPANSION

Strategy development for market and market adjacent opportunities for brand growth via technological and communication innovation, and partnership/acquisition landscaping

GEO EXPANSION

Identification of optimal regions and markets for expansion considering regulatory statutes and product formulation and labeling compliance as well as region specific market dynamics

PATH TO CLAIM

Evidentiary-based analysis and strategy for achieving and sustaining effective product labeling claims considering region specific regulation, product type, and indication

REGULATORY SURVEILLANCE

Providing continuous monitoring of a region's or country's market-specific regulatory climate, enabling companies to make proactive decisions regarding product and product lines

SPECIALIZED SERVICES

- Advisory board landscaping and engagement
- Key opinion leader (KOL) / Subject Matter Expert (SME) identification
- Regulatory body specific submissions (e.g., FDA GRAS, petitions)
- Marcomm collateral development